

Sara Brown

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EDUCATION

B.S. Psychology, Summa Cum Laude – **Arkansas State University** (conferred May 2021)

Minor: Creative Media Production

Honors Thesis: Impact of Educational Television

M.S. Human Development and Family Studies (in-progress) – **Purdue University** (anticipated May 2023)

Ph.D. Human Development and Family Studies (in-progress) – **Purdue University** (anticipated May 2025)

SCHOLARSHIPS, GRANTS, & HONORS

2020-21	Alice Horn Bryant Psychology Scholarship
2019-20	Undergraduate Research Assistantship for “Effects of Children’s Television Programming”
2017-18	Paragould Rotary Club Scholarship Endowment Reg Green Memorial Scholarship Endowment Choral Grant
2017-Present	Governor’s Distinguished Scholarship A-State Scholar Scholarship

AWARDS & RECOGNITIONS

2021	Dean’s Award for Undergraduate Oral Presentation for 2021 Create@State Research Symposium Best Specialty Show Finalist (“Eclectic Corner”)- Intercollegiate Broadcast System 4.0 Scholar (awarded to students within their college who have maintained a 4.0 GPA through the duration of their undergraduate career) Silver Award for Nature/Wildlife Photography - Arkansas State University Creative Media Production Competition Honorable Mention for Long Form Audio Production (“Hot Takes with a
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Music Lover") - Arkansas State University Creative Media Production Competition

Bronze ADDY Award - American Advertising Federation (Northeast Arkansas)

2020 **Dean's Award for Undergraduate Oral Presentation** for 2020 Create@State Research Symposium

1st Place Best Specialty Music Show - Arkansas College Media Association

2017 – 2021 **A-State Chancellor's List** (awarded to full-time students whose grade point average for the semester is within the range of 3.8 to 4.0.)

A-State Honors College Director's List (awarded to full-time Honors students whose grade point average for the semester is within the range of 3.5 to 4.0)

RESEARCH EXPERIENCE

Graduate Researcher

Dr. Deborah Nichols' Children's Media Lab
Department of Human Development & Family Studies
Purdue University
Fall 2021-Present

Undergraduate Researcher

Dr. David Saarnio's Social Cognition Lab
Department of Psychology
Arkansas State University
Fall 2019-Spring 2021

- Collaborative work on people's perceptions of names
- Original work on perceived effects of educational television

Undergraduate Research Assistant

Dr. Christopher Peters' Forensic and Applied Cognition in Society Lab
Department of Psychology
Arkansas State University
Fall 2018-Spring 2019

- Ran a study conducted by an undergraduate lab leader – involved working directly with participants
- Organizing data

WORK EXPERIENCE

Academia

Purdue University – August 2021 - Present

- Teaching Assistant
 - Grading assignments and assisting in development of course content

Music/Media

Student Concert Committee (Purdue University) – September 2021 – Present (Volunteer position)

- Marketing
 - Creation of social media graphics, research on artists to perform on campus, managing of social media accounts

BANDED PR – February 2021 – Present (Volunteer position)

- Contributing writer
 - Contributing song/album/concert reviews multiple times a month
- Interviewer
 - Interviewing artists and editing those interviews for online release

MOR Media – December 2018 - December 2019

- Board Operator for 107.1 Jack FM, Jill @ 99.3, and iRock 103.7

MOR Media – December 2018 - June 2021

- Recorded commercials for 107.1 Jack FM, Jill @ 99.3, and iRock 103.7
- Writer for Premiere Magazine
 - Currently writing a college tips column (“College Tips by a College Student” – 16 articles) and a music column (“Sounds Like...” – 11 articles), and have also written other miscellaneous articles

STUDENT LEADERSHIP POSITIONS

Arkansas State University

2020-2021 **Service Project Leader**
Psi Chi

Newsletter Editor
Psychology Club

2019-2021 **President**
Psychology Club

Student Vice President
Phi Kappa Phi

2017 **Secretary**
Psychology Club

CAMPUS INVOLVEMENT

Purdue University

2021-Present **Student Concert Committee**
First-Year Member

Arkansas State University

2021 **Podcaster**
Host of “Hot Takes with a Music Lover”

2020-2021 **Red Wolf Radio**
Radio Show Host of “Eclectic Corner”

2019-2021 **Psi Chi**
Organized community Service event:
Toiletry Drive for Mothers on a Mission – Spring 2020

Phi Kappa Phi
Assisted with various events

2017-2021 **Psychology Club - President**
Organized fundraising event and meetings:
Halloween Chili Cookoff – Fall 2019

PUBLICATION

Brown, S. (2020). The Black Lives Matter movement and children’s television. *The Amplifier Magazine*.

PRESENTATIONS

Brown, S. & Saarnio, D. (2021, August 12 – August 14). Yes Virginia, Dora and Elmo Will Stay With You Forever. Poster session presented at APA 2021 Virtual Convention.

Brown, S. & Saarnio, D. (2021, May 26 – September 1). Children’s Educational Television: Does It Stick with You Forever, or Do You Grow out of It?. Poster session presented at APS 2021 Virtual Convention.

Brown, S. & Saarnio, D. (2021, May). Impact of Educational Television. Poster session presented at Create@State 2021 Virtual Symposium.

Brown, S., Walker, T., & Saarnio, D. (2020, June 1 – September 1). Who Do You Want to Work with?: How we evaluate names. Poster session presented at APS Poster Showcase, Chicago, IL, United States. (Also presented at Mid-South Psychological Virtual Conference 2020)

Brown, S. & Saarnio, D. (2020, May). Impact of Educational Television. Poster session presented at Arkansas Psychological Association Virtual Conference, Little Rock, AR, United States.
(Also presented at Create@State 2020 Virtual Symposium)

Brown, S., Shields, T., Gunnels, M., Thomas, D., & Yanowitz, K. (2019, April 16). Effects of expert and character testimony on jury verdicts in a murder trial. Poster session presented at Create@State 2019 Symposium.

PROFESSIONAL AFFILIATIONS

2020-Present Student Member of the American Psychological Society
 Student Member of the American Psychological Association
 Student Member of Division 7: Developmental Psychology
 Student Member of Division 46: Society for Media Psychology and
 Technology

2019-Present Student Member of Phi Kappa Phi
 Student Member of Psi Chi

CERTIFICATIONS

2020 **Neuropsychological Testing**
 Arkansas State University
 College of Education and Behavioral Science
 Department of Psychology and Counseling

REFERENCES

Dr. David Saarnio
Arkansas State University
Department of Psychology and Counseling
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dsaarnio@astate.edu

Dr. Deborah Nichols
Purdue University
Department of Human Development and Family Studies
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Rebecca Potzner
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rebecca@bandedpr.com